

# Digital Labelling



Digital labelling solutions offer exceptional speed, flexibility and customisation – allowing businesses to create bespoke labels for printing on demand.

The technology is growing fast. Digital solutions greatly reduce inventory and revision costs after initial OEM investment, and give versatile labelling that adapts quickly to branding requirements. Sheer flexibility, along with multiversioning capabilities, also deliver improved sustainability and supply chain efficiency by printing only on demand to reduce stock on hand and eliminate waste.

Our digital materials portfolio supports all major digital labelling presses in different technology groups including HP Indigo, Xeikon, UV Inkjet, and water-based Inkjet. The portfolio includes newly developed UV Inkjet wine stocks that give maximum colour vibrancy, uniformity and text clarity. UV Inkjet and water-based Inkjet offer a number of performance and cost benefits compared with flexo, and in some cases with electrophotography. Digital Inkjet has the highest projected growth rate for digital label printing over the next five years.

## Key features

- Supports all major digital labelling presses and technologies
- High quality printing on demand
- Performance and cost benefits
- Multiversioning
- Rapidly growing market

## Application areas

- Mass customisation
- Printing on demand
- HP Indigo, Xeikon, UV Inkjet, water-based Inkjet

## Product information

Code	Description	MOQ (m <sup>2</sup> )	Width (mm)	Location
<b>UV Inkjet</b>				
BG084	DIG UVIJ HGWINE S2030 BG45WH	1000	1000	Indent
AF187	PE85 TOP CLEAR S692N BG40WH FSC	1000	1000	Local
AF186	PE85 TOP WHITE S692N BG40WH FSC	1000	1000	Local
<b>Water-based Inkjet</b>				
OW2350	GLOSS IJ PAPER AP103 BG40WH N	268	1070	Local
OZ2120	100UM IJ SYN PAPER AF101 BG40WH N	268	1070	Local
OW2150	MATT INKJET PAPER AP103 BG40WH IMP	3210	1070	Indent
OW2180	MATT INKJET PAPER PREMIUM AP103 BG40WH IMP	3210	1070	Indent
AW404	DIG WBIJ PP TOP CLEAR S692N BG40WH FSC	1000	1000	Indent
AW405	DIG WBIJ PP TOP SATIN WHITE S692N BG40WH FSC	1000	1000	Indent
<b>HP Indigo</b>				
AE079	DIG INDI LW TOP S2000N BG40WH	1000	1000	Indent
AT274	DIG IND MART TOP BL FSC S2030 BG45WH	1000	1000	Indent
AQ211	DIG IND HGW PREM TOP FSC S2000N BG40BR	2000	1000	Indent
AP447	DIG IND MP PL SILVER FSC S2000N BG40BR	2000	1000	Indent
AV595	DIG INDI PP50 TOP WHITE S7000 BG40WH FSC	2000	1000	Indent
AX616	DIG INDI PP50 TOP CLEAR S7000 BG40WH FSC	2000	1000	Indent
BE920	DIG INDI PP60 CAV TOP WH S692N BG40WH FSC	2000	1000	Indent
AZ268	DIG INDI PP50 TOP SILVER S692N BG40WH FSC	2000	1000	Indent
AQ206	DIG INDI PE85 TOP WHITE S692N BG40WH FSC	2000	1000	Indent
AQ814	DIG INDI PE85 TOP CLEAR S692N BG40WH FSC	2000	1000	Indent