



ThinkThin Films

More sustainable solutions for premium FMCG labelling applications

A complete selection of thinner filmic labelling materials available in clear and white.

KEY FEATURES

- > Thin constructions allow more labels per roll, lower wastage, lower freight and packaging costs - leading to lower overall cost in use
- > Great for all semi conformable food, home and personal care labelling applications
- > Design flexibility: high clarity, reflective silver and opaque white
- > More sustainable than conventional products
- > Longer Roll Lengths = Less Roll Changes

PURE

Clear BOPP

- > Excellent wet-out for impact on the shelf
- > High speed conversion
- > Very low adhesive bleed
- > Excellent water-whitening resistance

White BOPP

- > Excellent print performance for labelling of quality goods such as cosmetics, personal care and household chemicals
- > Economic solution for dairy and juice applications with very good ink anchorage in wet conditions



Comparative Avery Dennison™ Greenprint* Results



FOSSIL MATERIAL
barrels of oil-e



BIOBASED
tonnes



WATER
liters



ENERGY
MJ



GHG
tonnes CO₂-e



SOLID WASTE
tonnes

PP65 SPX BG40WH N vs **PP65 SPX PET**

Impact	37% less	75% less	84% less	17% less	24% less	47% less
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Product Details

Product Code	Description	Key Feature Component
78635	1.6M CLEAR BOPP TC S7400 .92M PET	Clear, top coated BOPP offering superior print performance. For applications requiring very high levels of clarity for a 'no label look'. Specifically used on high speed application lines such as beer labelling
F64119.1500	PP TOP White SPX PET23	White, top coated BOPP offering superior print performance. For applications requiring 'substrate identical labelling' on polypropylene containers'. Suitable for cosmetics, personal care and household chemical applications requiring durability and resistance to moisture and chemicals
f79244	PP65WH NTC SPX PET23	White, BOPP film developed specifically for dairy and juice applications. Good quality, economic solution compared to top coated films
78941	GCX WH NTC S692N 40#BG	Flexible, white, polyolefin film specifically engineered to combine good machine direction rigidity, good dispensability with high cross dimensional squeezability. Predominantly used in cosmetics, toiletries and personal care where high quality graphics and functional performance is required
78313	GCX CL NTC S692N 40#BG	Flexible, clear, polyolefin film specifically engineered to combine good machine direction rigidity, good dispensability with high cross dimensional squeezability. Predominantly used in cosmetics, toiletries and personal care where high quality graphics and functional performance is required

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit label.sapssa.averydennison/sustainability or email lgm.ap.sapssa.marcom@averydennison.com

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Label and Packaging Materials

North Asia

5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

South Asia Pacific and Sub-Saharan Africa

460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America

Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America

8080 Norton Pkwy
Mentor, OH 44060
800.944.8511