



## ThinkThin Films

More sustainable solutions for premium FMCG labelling applications

*A complete selection of thinner filmic labelling materials in clear, white & silver.*

### KEY FEATURES

#### Global MDO Clear & White

- > Great for all semi conformable food, home and personal care labelling applications
- > Design flexibility: high clarity, reflective silver and opaque white
- > More sustainable than conventional products
- > Less Waste
- > Less Freight and Storage
- > Longer Roll Lengths = Less Roll Changes

# PURE

#### PP40 Top Silver

- > Bright and glossy polypropylene film for excellent mirror effect
- > Premium shelf appeal for luxury brands
- > Designed for high-speed conversion and dispensing
- > Suitable for most printing technologies like flexo, screen and UV letterpress
- > FDA approval for food contact labelling FDA 175.105 recommendations for indirect food contact



## Comparative Avery Dennison™ Greenprint\* Results



AMF9601 vs **SW8547**

<b>Impact</b>	<b>15% less</b>	-	<b>1% less</b>	<b>5% less</b>	<b>6% less</b>	<b>6% less</b>
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### Product Details

Product Code	Description	Key Feature Component	Service Offer
BW8001	23u Clr PET NTC/S692N/BG40WH IMP	23 Micron Clr PET with BG40	FD
LME7606	35 MIC. WHITE BOPP/PERMANENT	35 Micron PP White	FD
SW8502	23u Matt Silver PET NTC/S692N/BG40WH NI	23 Micron Matt Silver	FD
SW8503	23u Gloss Silver PET NTC/S692N/BG40WH NI	23 Micron Gloss Silver	FD
SW8512	Global MDO WhiteNTC/S692N/BG40WH IMP	50 Micron Wh PO with BG 40	FD
SW8514	Global MDO ClearNTC/S692N/BG40WH IMP	50 Micron Clr PO with BG 40	FD
SW8547	40u PP Silver TC/S2060/BG40WH IMP	40 Micron PP Silver	FD

\* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit [label.sapssa.averydennison/sustainability](http://label.sapssa.averydennison/sustainability) or email [lgm.ap.sapssa.marcom@averydennison.com](mailto:lgm.ap.sapssa.marcom@averydennison.com)

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