



ThinkThin Paper

More sustainable and efficient labeling solutions

ThinkThin papers enable thinner, cost-effective labels without compromising brand image. They also reduce waste, storage and freight costs while delivering productivity improvements.

KEY FEATURES

- > Suitable for general use in food, home & personal care, pharmaceuticals and industrial applications
- > Broad Portfolio
- > Thinner than Industry Standard
- > Less Waste
- > Less Freight and Storage
- > Longer Roll Lengths = Less Roll Changes
- > FSC certified products





Comparative Avery Dennison™ Greenprint* Results



AW0331 vs **AW0320F**

Impact	14% less	9% less	8% less	7% less	8% less	8% less
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Product Details

Product Code	Description	Key Feature Component	Service Offer
AW0320F	MC EliteFSC/S1005/BG40Wh Imp	70gsm SG	Exact
AW0363N.1200	Vellum Elite/R450/BG40Wh Imp	60gsm Woodfree	FD
AW0289	Vellum Elite/S1010/BG40Wh Imp	60gsm Woodfree	Exact
SW7330	Vellum Elite/S2090/BG40Wh Imp	60gsm Woodfree	FD
AW0321	Vellum Elite/S2420/BG40Wh Imp	60gsm Woodfree	FD
AW0326	Vellum Elite/S2492/CCK80Wh	60gsm Woodfree	FD
AW0334N	Vellum Elite/S1010/CCK80Wh Imp	60gsm Woodfree	Exact

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit label.sapssa.averydennison/sustainability or email lgm.ap.sapssa.marcom@averydennison.com

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