



# ThinkThin Thermal

Improved sustainability, without compromising printing and reading performance

*More sustainable and cost-effective solutions for logistics, identification, tracking, shipping labels for offices, industrial and retail applications.*

*Thinner construction means lower matrix waste, more number of labels per roll, less change overs and hence increased productivity and more cost saving.*

## KEY FEATURES

- > Specially designed for use in thermal transfer printers running at slow to high speed
- > Can be pre-printed in UV Flexo and letterpress
- > Superior adhesion on tough surface such as HDPE and corrugated box
- > FSC certified





## Comparative Avery Dennison™ Greenprint\* Results



MW0052F vs MW0066F

<b>Impact</b>	<b>11% less</b>	<b>14% less</b>	<b>14% less</b>	<b>12% less</b>	<b>13% less</b>	<b>13% less</b>
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### Products Details

Product Code	Description	Key Feature Component	Service Offer
MW0066	Transtherm Plus/S1010/BG40Wh Imp	62gsm TT	FD

\* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for this scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit [label.sapssa.averydennison/sustainability](http://label.sapssa.averydennison/sustainability) or email [lgm.ap.sapssa.marcom@averydennison.com](mailto:lgm.ap.sapssa.marcom@averydennison.com)

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Label and Packaging Materials

**North Asia**  
5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**South Asia Pacific and Sub-Saharan Africa**  
460 Alexandra Road  
PSA Building, #28-02/03  
Singapore 119963  
+65.6349.0333

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest2300  
AA Leiden  
The Netherlands  
+31 85 000 2000

**Latin America**  
Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511