



Tyre Labelling Solutions

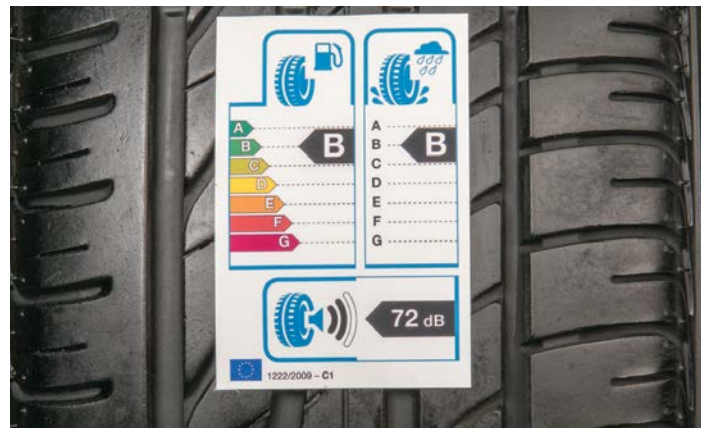
Productive and reliable materials for tread labels and vulcanising labels

Tyres present unique labelling challenges for brands and label converters alike, whether creating marketing or product identification labels. A rough, low energy surface makes specialist labelling technology essential. Missing labels mean lost profits and a tyre often has to withstand very heavy handling/storage challenges long before it ever makes its way on to a car wheel.

Avery Dennison offers the high performance labelling materials needed to make sure that labels look good and stay in position, whether applied to the tread or vulcanised along with the tyre. Extensive segment experience means we can ensure that productivity remains high throughout, from the conventional print converting phase all the way through to thermal transfer printing by end-users.

PORTFOLIO CHARACTERISTICS

- > Excellent heat and abrasion resistance for vulcanised labels
- > Excellent thermal transfer printability where required
- > Rubber-friendly higher adhesive coat weights
- > Production-friendly gum patterns to eliminate bleeding
- > Application specific coat weights
- > (winter/summer, hairy/shaven)
- > Special silicone systems for easy automatic dispensing
- > Back-side siliconisation option to avoid labels sticking to liner





ITEM	PRODUCT DESCRIPTION	STOCK LOCATION	WIDTH (mm)	SERVICE
AFU475	FASSON TYRE N	INDONESIA	1070	1000mm x 1000m
SD8310	PP TOP NG WHITE /TS79/BG50 WH DOUBLE SILICONIZED	MALAYSIA	500	1000mm x 1000m
SY5003	25U PET WH TC/TS79/P140 WH	INDONESIA	1070	1070mm x 2000m
SYS508	60U WHITE PP/TS80/80G CCK IMP	INDONESIA	1500	1070mm x 2000m
SYS067	BARRIER FOIL PET TC/TS80/BG50	THAILAND	1070	250mm x 500m
SYS515	25MIC BRIGHT SILVER PET TC/TS80/BG50#WH NI	CHINA	1000	INDENT
MZ0469A	125U WHITE PET TC/TS8018/BG50#	SINGAPORE	1000	1500mm x 2000m
MZ-0369ni	Vulcanisation Label	PNQ	1070	1070mm x 3000m
SYS507	AL25PET - 25um PET / TS80 /92PEK	PNQ	1000	1000mm x 1000m
TL09261	FASSON FASTYRE FILM/PERMANENT/BG50 (SI)	PNQ	1500	1500mm x 1000m

PNQ - Pune, India



For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes.

For an accurate overview, please check our website label.sapssa.averydennison.com or contact your local Avery Dennison sales representative.

Are we missing a construction you need?

Ask our Avery Dennison Select Solution Expert Team about our Engineered Solutions capabilities.

Contact your technical sales support to discuss how we can meet your needs and make your next application a success. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.