



Great Performance, Delivered

Avery Dennison Hotmelt Adhesives

Hotmelt adhesives have been used in the label industry for more than 2 decades. It delivers broader application temperatures, strong initial tack and ultimate adhesion. The Avery Dennison hotmelt adhesive solutions provide options, depending on application temperature and adhesion properties, with the additional benefit of faster converting rate and globally relevant compliance approvals.

KEY FEATURES

- > High initial tack and adhesion
- > Quick in achieving ultimate adhesion
- > Great for recycled carton board application
- > Suitable for application on rough, fatty and moist surface substrates
- > Excellent for low temperature application e.g. chilled food
- > Comprehensive compliance approvals

APPLICATIONS

- > Logistics and Warehousing
- > Wine and Spirits
- > Frozen food
- > Fresh food labeling
- > Tyre labeling



To provide you with a better insights to selecting the right hotmelt adhesives for your application needs, please refer to the application chart below.

| Adhesive | Application | Min. Application Temp (°C) | Min. Service Temp (°C) | Max Service Temp (°C) | Substrate | | | | Compliance |
|----------|---|----------------------------|------------------------|-----------------------|-----------|-----------|--------------|------------|-------------|
| | | | | | Rough | Cardboard | LSE Plastics | Converting | |
| S2025N | Good initial tack and adhesion, suitable for wide range of substrates and applications. Excellent converting performance comparable to emulsion adhesives, allowing for increased productivity particularly with difficult die shapes | 5°C | -40°C | 70°C | ++ | ++ | +++ | ++++ | FDA 175.105 |
| S2060 | Excellent tack on wide variety of substrates. Designed specifically for application at room temperature. Excellent converting performance and resistance to bleed, making it ideal for difficult die shapes or warmer climates | 5°C | -40°C | 70°C | +++ | +++ | ++++ | +++ | FDA 175.105 |
| C2075 | Excellent for freezer and chiller application. Good adhesion performance can be achieved on slightly frosted surfaces | -20°C | -50°C | 70°C | ++ | + | +++ | +++ | FDA 175.105 |

++++ Best +++Better ++Good +Trial Recommended

Note: The guide is based on the condition of applications and serves as a reference only. It is recommended to conduct relevant tests to determine suitability of use.

Hotmelt Products in ASEAN Region:

| Product Code | Product Description | Width (mm) x Length (m) | Location |
|--------------|--|-------------------------|----------|
| AW0379F-N | MC ELITE FSC/S2025N/BG40WH IMP | 1525 x 1000 | ASEAN |
| AW0378F-N | FASCOAT 2 FSC/S2025N/BG40WH IMP | 1525 x 1000 | ASEAN |
| AW0380-N | HIGH GLOSS PAPER/S2025N/BG40WH IMP | 1525 x 1000 | ASEAN |
| NW0045F-N | DIRECT THERMAL 150RL FSC/S2025N/BG40WH IMP | 1525 x 1000 | ASEAN |
| BW0273-N | SYNTHETIC PAPER TR75/S2025N/BG40WH IMP | 1525 x 1000 | ASEAN |
| BW0278 | SYNTHETIC PAPER TR75/C2075/BG40WH IMP | 1525 x 1000 | ASEAN |
| BW0277 | 3 MIL SYNTHETIC PAPER/S2060/BG40WH IMP | 1525 x 1000 | ASEAN |

*MOQ may vary depending on country

Speak to your local Avery Dennison representative today or email to lgm.ap.sapssa.marcom@averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.sapssa.averydennison.com or contact your local Avery Dennison sales representative.

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