

# Removable Labels for Windows

Labels + Packaging  
Product Guide  
Europe  
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## Removable Labels for Windows

The window market is growing with the demand for energy-efficient buildings. Window manufacturers depend on labels to track parts and provide information across their supply chains, right up to installation. The key? Labels must stick reliably when needed, yet peel off easily and leave no residue when it's time to remove them, particularly inside multi-paned windows where cleaning isn't possible.



Our Removables Portfolio offers filmic and paper materials for labels applied throughout the window supply chain. Tested in laboratory simulations of indoor and outdoor conditions, our labels hold up against aging, ultraviolet light, moisture and fluctuating temperatures. Best of all, they enable window-makers and installers to avoid the costs and production slowdowns caused by hard-to-peel labels that leave residue.

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## Key Features

- Clean removability from glass \*
- Dependable adhesion throughout the supply chain
- More cost effective versus PVC labels and static-cling materials

\*Due to the vast variety of glass types and coatings, testing before use under end-user conditions is strongly recommended. Materials from our Removables Portfolio have passed lab testing on uncoated glass in natural and accelerated aging conditions.

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## Applications

- Filmic materials are ideal for identification, energy information and branding for windows and sheets of glass
- Paper materials are optimal for work-in-progress labels applied directly onto glass

## Solutions for all types of window labels

### Identification labels

Perfect for tracking parts as they move through the supply chain

As window units and sheets of glass move between manufacturing and construction sites, these identifying labels help track them. A branding pre-print and variable information will often be combined. Filmic labels are most suitable for this purpose because of exposure to weather.

#### Characteristics:

- Gloss and matt filmic alternatives with C3NF adhesive
- Barcode readability

### Work-in-progress labels for indoor use

Labels for glass, with ultra-low peel adhesion

Every piece of window glass needs to be identified before and after window assembly. The labels that identify them must enable printing of variable information like barcodes in combination with a branding pre-print.

#### Characteristics:

- Ultra-removable paper materials with UR400 adhesive
- Suitable for temporary indoor applications only

### Information labels

Labels that inform product selection and correct installation

More than one label is often used to meet the increasing demand for information on product comparison, evaluation, and selection. Also, identification of inside/outside and top/bottom is essential during installation. These labels must adhere reliably, yet come off cleanly.

#### Characteristics:

- Topcoated filmic materials are best, for optimal, multi-color printing, as with energy labels
- Clean removability

### Branding labels

For a lasting impression of brand quality

Branding labels will generally stay on windows the longest, even after installation, providing brands with exposure on construction sites, in stores, and in homes.

#### Characteristics:

- Nice-looking, topcoated filmic label material that leaves no trace of adhesive
- Easy to apply by hand, due to a thicker caliper face material - PP90

## Products

Type	Code	Product Name	MOQ(m <sup>2</sup> )	Lead time (days)
Work in progress paper labels indoor use	AA018	Vellum Extra FSC UR400-BG40BR IMP	1,000	1
Matt identification labels Indoor and limited outdoor use	BK727	Transfer PP70 Matt WH C3NF-BG40WH FSC	1,000	7
	BD814	PE70 Data Matt White C3NF-BG40WH FSC	1,000	7
Gloss identification, information and branding labels Indoor and outdoor use*	BD997	PP Top White C3NF-BG40WH FSC	1,000	7
	BD996	PP Top Clear C3NF-BG40WH FSC	1,000	7
	BO604	PP90 Top White C3NF-BG50WH FSC	1,000	7

### label.averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website [label.averydennison.eu](http://label.averydennison.eu) or contact your local Avery Dennison sales representative.

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