

Outdoor and Garden Label Materials

Labels + Packaging
Product Guide
Europe
2020



Outdoor and Garden Label Materials

Materials for everything under the sun.

With the boom in outdoor furniture and gardening equipment has come an increase in the demand for labels. Our Outdoor and Garden portfolio offers a comprehensive range of proven solutions that meet performance requirements for virtually any outdoor application, including lawn and garden tools, outdoor furniture, barbecues, and garbage bins.



Engineered to withstand the great outdoors.

Our materials provide outstanding weathering and UV resistance, combined with high adhesion, even on difficult-to-label surfaces like plastics and lacquers. We offer facestocks in a range of colors, along with overlaminating films to help keep labels and inks from fading or discoloring over time. All the materials in our Outdoor and Garden portfolio have been fully tested to meet UL and CSA standards.

BR850: An extra layer of UV protection.

Ultraviolet light can discolor and damage label materials and printed inks, especially those used in digital printing. We engineered our BR850 Overlam UV Plus solution to filter ultraviolet light and remain stable for up to five years (based on conditions in Central Europe). In addition to reducing the effect of harmful UV light, BR850 provides protection against mechanical influences like scratching and abrasion.

Key Features

- Outstanding weathering and UV resistance
- Excellent adhesion on low surface energy substrates
- Reliable adhesion on rough, dusty and oil substrates
- A range weather-resistance: 2 years, 5 years, and more
- UL- and c-UL recognized

Applications

Lawn and garden tools/Outdoor furniture/
Barbecues/Sport equipment/Garbage bins
and other municipal hardware

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	Code	Product Name	UL recognition	MOQ(m ²)	Lead time (days)
Short term (<2 years):	BL805	Transfer PET WH PT S8002	✓	300	1
	BJ213	Transfer HDPE 95 Matt WH S8094 SGP-BG45WH FSC	✗	1,000	7
	AS674	Overlam PET23 UV AL170-PET23	✓	300	1
Mid term (<5 years):	AA648	PVC Outdoor White AL170-BG42WH	✓	100	(EXT) 1
	AA948	PVC Outdoor Matt White AL170-BG42WH	✓	125	(RW) 1
	AH753	PVC Outdoor Silver AL170-BG42WH	✓	1,000	7
	BR635	PVC Outdoor White S8029-BG42WH	✓	500	15
	BR636	PVC Outdoor Matt White S8029-BG42WH	✓	500	15
	BR637	PVC Outdoor Silver S8029-BG42WH	✓	500	15
	BR850	Overlam PET 23 UV Plus S8021-HF140	✓	300	1
Long term (>5 years):	BO643	PVC Cast White AL170-BG55WH	✓	500	15
	BO641	PVC Cast White S8039-BG55WH	✓	300	1
	BO958	PVC Cast Silver S8039-BG55WH	✓	300	1
	BO946	PVC Cast Yellow S8039-BG55WH	✓	300	1
Security	AW451	PVC Semi Gloss White UD S690-BG50WH	✓	300	1

Day(s) = Business day(s) (EXT) = Fasson®EXACT™ service (RW) = Fasson® Ready Width™ service



⚠ WARNING

Before lighting the burners inspect the gas supply piping or hose. If there is evidence of cuts, wear or abrasion, it must be replaced prior to use. Always keep your face and body as far away from the grill as possible when lighting

Let's make your business grow.

We're here to answer your questions and help you choose the right material for serving the growing outdoor and garden market. Contact your usual sales representative, or visit label.averydennison.com.

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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