

Cotton Range

Labels + Packaging
Product Guide
Europe
2020

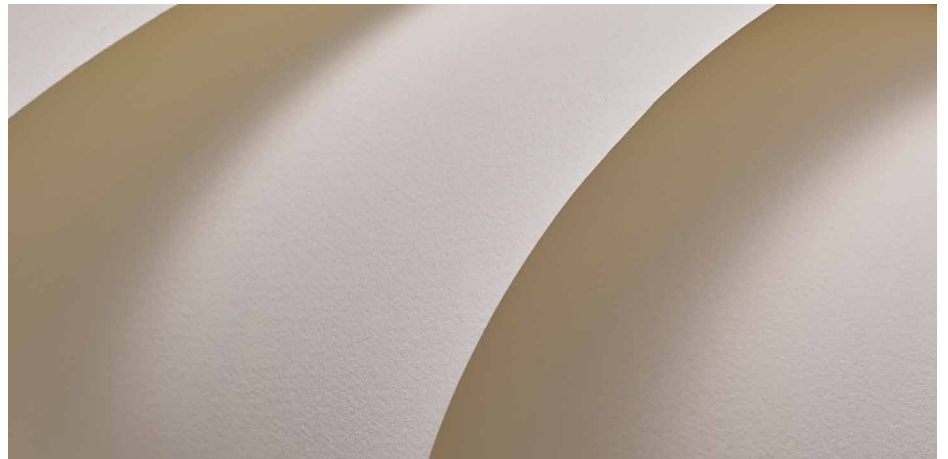


Cotton Range

Whether it's the familiarity of your favorite shirt or the high thread-count sheets in a luxury hotel, there is nothing like the feel of cotton.

Our Cotton Range reminds consumers of all they love about cotton, with a look and feel that begs to be touched. Choose from materials made with five to 100 percent cotton for tactility ranging from simply soft to almost plush. Colours include white, extra-white, and deep black with not a trace of white edge. All papers are suited to a variety of printing techniques, including foil stamping, and their bulky, deep textures enable gorgeous embossing and debossing. All make worthy emblems for anything fine, precious and true.

There was a time when cotton was said to be king. Our Cotton Range will remind you why.



Key features

- Broad range with unique textures
- Directly from nature, for high shelf appeal
- Exceptional embossing possibilities
- Very good dry and wet opacity

Applications

Wine/Spirits/Craft beer/Luxury goods and premium food

Nature's own feel
of luxury



Fasson® Cotton Touch FSC



Fasson® Cotton Touch Craft FSC



Fasson® Cotton White



Fasson® Cotton Extra White



Fasson® Cotton Black

Cotton range

Code	Product Name	Key application	MOQ(m ²)	Lead time (days)
BG570	Cotton Touch FSC S2047N-BG45WH FSC	Made of 5% cotton	970	(EXT) 1
BI353	Cotton Touch Craft FSC S2047N-BG45WH FSC	Made of 5% cotton	250	(RW) 7
AU266	Cotton White S2047N INC-BG45WH FSC	Face material is made from 100% cotton linters	250	(RW) 1
AD871	Cotton White S2030 INC-BG45WH FSC	Face material is made from 100% cotton linters	1,000	1
AW682	Cotton Extra White S2047N INC-BG45WH IMP FSC	Face material is made from 100% cotton linters	250	(RW) 1
BH341	Cotton Black S2047N INC-BG45WH	Face material is made from 100% cotton linters	250	(RW) 7

Day(s) = Business day(s) (EXT) = Fasson®EXACT™ service (RW) = Fasson® Ready Width™ service

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label.averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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