

# Reclosure Labels for Food Packaging

Labels + Packaging  
Product Guide  
Europe  
2020



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## Reclosure Labels for Food Packaging

Consumers love reclosure labels on food packaging because they make the packaging more functional and convenient. Brands love them because they preserve quality and enable products to be stored in their original packaging, keeping brand identity front-and-center. Our range of materials can help you create the perfect reclosure for any package.

**Design a reclosure for any food.**

Our range of peel-and-reseal label materials includes solutions for virtually any food product—dry or moist, fresh or frozen.

**Rest assured that it's regulator approved**

All of our reclosable label materials comply with regulations governing use with food.

**Keep food fresher longer**

Fresh foods like cheese or herbs require resealable labels with an oxygen barrier to help prevent spoilage. Our materials help keep freshness in, oxygen out.

**Design with insight from the experts.**

Our experienced technical specialists can help you select the right materials for your seal.

**Get what you need, when you need it**

Our reclosure materials are available in low minimum-order quantities, with quick quote turnaround and fast delivery.



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### Key product features

- Safe for use in contact with food
- Easy open-and-close functionality
- A variety of adhesive choices that enable clean removability and reclosure after reclosure

# Choosing the right reclosure adhesive

		Dry food applications			Fresh & frozen food applications	
Adhesive		S692N	R5000N	C3	R5050	R1490M
Typical food packaging		Cookies, cereals, confectionary, rice & pasta, tea & coffee, sweet & savory			Meat, cheese, herbs, fruit & frozen food	Herbs, fruit & frozen food
<b>Reclosure features</b>	Clean removability and repeated peel-and-reseal	●●○○	●●●○	●●●●	●●●○	●●●●
	Smooth peel “feel”		●●○○	●●●○	●●●○	●●●●
	Zippy peel “feel”	●●○○				
	Moisture resistance					●●●●
<b>Food compliance</b>	Bfr XIV	✓	✓	✓	✓	✓
	Approval Dry foodstuffs EU	✓	✓	✓	✓	✓
	Approval Moist foodstuffs EU	✓	✓	✓	✓	
	Approval Fatty foodstuffs EU*	✓	✓		✓	
	FDA 175.105	✓	✓	✓	✓	

Key: ●○○○ Fair ●●○○ Good ●●●○ Great ●●●● Excellent \*for specific reduction factor please consult AD-Compliance Team

Let's seal the deal

To learn more about our reclosure label solutions or to place an order, contact your usual sales representative, or visit [label.averydennison.com/reclosure](http://label.averydennison.com/reclosure)



[label.averydennison.com](http://label.averydennison.com)

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website [label.averydennison.eu](http://label.averydennison.eu) or contact your local Avery Dennison sales representative.

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