

Materials For Water-Based Inkjet Printing

Labels + Packaging
Product Guide
Europe
2020



Materials For Water-Based Inkjet Printing

Dozens of options, optimized for excellence.

For many businesses, printing labels on a water-based inkjet printer is a smart move. Labels can be printed on demand, in shorter runs, with a relatively low capital investment. The key to consistently great-looking labels is to use materials already optimized for the water-based inkjet process. Our comprehensive portfolio of pre-optimized materials lets you choose from an exceptionally broad range of materials that are perfect for segments as diverse as food, home and personal care, beer and beverage, and more.

Consistently high print quality

Our quick-drying materials are purpose-engineered to provide outstanding printability on water-based inkjet printers, run after run.

Get what you need, when you need it

Our water-based inkjet materials are available in low minimum-order quantities, with quick turnaround and fast delivery.

Ready for pigment. Ready for dye

Materials are qualified for both dye- and pigment-based inks.

Choose from a variety of finishes

Bring brand identity to life with gloss, matt, semi-gloss, metallized, and more.

Key Features

- One of the industry's largest selections of materials
- Excellent print quality with both dye- and pigment- based inks
- Consultation with our technical experts to help you choose the the best material for your application
- Custom made solutions with special adhesives and liners

Applications

Food and beverages/Home and personal care/
Chemicals/Reclosure and removable/Logistics
and transportation

Core Papers

	Code	Product Name	MOQ(m ²)	Lead time (days)
Gloss	AQ474	Demand Jet Gloss FSC S2000N-BG40WH FSC	970	(EXT) 1
	AT365	Demand Jet Gloss FSC S2045N-BG40WH FSC	970	(EXT) 1
	AY525	Demand Jet Gloss NG S2000N-BG40WH	1,000	1
Semi-gloss	AX697	Demand Jet Semi GL FSC S2000N-BG40BR	250	(RW) 1
Matt	AB764	Demand Jet Matt FSC S2000N-BG40WH FSC	970	(EXT) 1
	AX818	Demand Jet Matt FSC S2045N-BG40WH FSC	970	(EXT) 1
	BK970	Demand Jet Matt Thin FSC S2000N-BG40WH FSC	970	(EXT) 1

Specialty Papers

	Code	Product Name	MOQ(m ²)	Lead time (days)
Reclosure & Removable	AD145	Demand Jet Gloss FSC R5000N-BG40WH FSC	1,000	7
	AM166	Demand Jet Gloss FSC R100-BG40WH	1,000	1
	AO775	Demand Jet Matt FSC R5000N-BG40WH FSC	1,000	7
Opaque	AU767	Demand Jet Gloss OPQ FSC S2000N-BG40WH FSC	250	(RW) 14
	BI935	Demand Jet Gloss OPQ FSC S2045N-BG40WH FSC	1,000	7
	BQ338	Demand Jet Gloss FSC Z1010-BG40WH FSC	250	(RW) 7
	BQ202	Demand Jet Matt FSC Z1010-BG40WH FSC	1,000	7
Wash-off	AI037	Demand Jet Matt FSC WLA-BG40WH FSC	1,000	7
Papers with kraft liner	AS800	Demand Jet Gloss FSC S2012HTC-HF55 FSC	1,000	7
	AF249	Demand Jet Matt FSC S2012HTC-HF55 FSC	970	(EXT) 1



Core Films

	Code	Product Name	MOQ(m ²)	Lead time (days)
Gloss	BO358	WBIJ PP90 Gloss White S692N-BG40WH FSC	200	(RW) 7
	BT928	WBIJ PP90 Gloss White S2045N-BG40WH FSC	1,000	7
Matt	AY812	WBIJ PP100 Matt White S692N-BG40WH IMP	200	(RW) 1
	BN141	WBIJ PP90 Matt White S445N-BG40WH FSC	250	(RW) 7
Satin	AW405	WBIJ PP90 Satin White S692N-BG40WH FSC	200	(RW) 1
Clear	AW404	WBIJ PP80 Clear S692N-BG40WH FSC	200	(RW) 1
Silver	BH351	WBIJ PET80 Silver S692N-BG40WH FSC	200	(RW) 1

Specialty Films

	Code	Product Name	MOQ(m ²)	Lead time (days)
Chemical Drums & Lubricants	BH338	WBIJ PP127 White BS5609 S4600-50#SCK FSC	250	(RW) 1
	BH337	WBIJ PP90 White BS5609 S477-BG40WH FSC	250	(RW) 1
	BC104	WBIJ PP90 Gloss White S277-BG40WH FSC	1,000	7
	BE477	WBIJ PP90 Satin White S277-BG40WH FSC	1,000	14
Tyres	BO898	WBIJ PET Top White TS8000 DEC SGP-BG45W BSS	1,000	7
Reclosure & Removable	BN639	WBIJ PP90 Gloss White R5000N-BG40WH FSC	1,000	7
	AW783	WBIJ PP90 Gloss White UVR145-BG40WH FSC	1,000	7
	BQ211	WBIJ PP90 Matt White UVR145-BG50WH	1,000	7
Films with kraft liner	BO657	WBIJ PP90 Gloss White S4700-HF100	1,000	7

Day(s) = Business day(s) (EXT) = Fasson®EXACT™ service (RW) = Fasson® Ready Width™ service

Get set for water-based inkjet

To learn more about water-based inkjet and the compatibility of our materials with various digital printing machines, use our Digital Material Finder on label.averydennison.com/digital, or contact your usual sales representative.

label.averydennison.com

For more information on technical performance and printing recommendations, please refer to the respective datasheets. Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website label.averydennison.eu or contact your local Avery Dennison sales representative.

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