

Rapid-Roll® Shrink Films

360° full-body labels on curvy shapes

Shrink sleeves have become a very popular choice for brand owners who want more shelf appeal, allowing colourful designs and 360° full-body labels on curvy shapes.

Avery Dennison® Rapid-Roll® shrink sleeve materials are available to suit almost any shape of container, and to cope with different shrink techniques used to apply the label. If only a 'medium' shrink is required, lower-cost PVC films will shrink by up to 65%. For very 'curvy' containers, PET sleeves can shrink up to 75%.

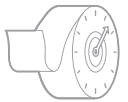
Consult with your ink supplier regarding special inks recommended for shrink sleeves.

KEY FEATURES

- > Four different shrink films to choose from
- > All printable at photo-like quality (rotogravure, UV offset, UV Flexo)
- > Shrink rates up to 75%
- > Food contact approved materials available
- > Specialist HP Indigo option for small batches

RECOMMENDED USES

- > Shaped containers
- > Full body labels
- > Tamper evidence and easy opening
- > Surface protection (glass bottles)



PRODUCT CHARACTERISTICS

Avery Dennison's shrink film range covers the most common range of shrink products offering a balanced choice between different calipers, shrink percentages and polymers. The choice for a product will be determined by the shape of the container, the shrink curve, the required gloss level, ease of cutting and stiffness.

PRINT RECOMMENDATIONS

These materials can be printed by traditional flexographic gravure, rotogravure and offset printing systems. Solvent-based inks and UV based inks can be used. However, exact ink systems should be recommended by your supplier and special care has to be taken regarding web temperature and winding.

Code	Description	Basis weight g/m ²	Caliper	Specifications
AU299	DIG INDI SR PET CL 50 UHS	66g	50µ	Transparent, gloss finished PET film for shrink sleeve applications. One side coated with an Indigo top coat.
AB029	SHRINK PVC CL 1S-50 HS	68g	50µ	Transparent, gloss finished PVC film for shrink sleeve applications. Up to 65% transversal shrinkage.
AV234*	SHRINK PVC CL 1S-45 MS	58g	45µ	Transparent, gloss finished PVC film for shrink sleeve applications. Up to 57% transversal shrinkage.
AQ912	SHRINK PET CL 1S-45 UHS	58.5g	45µ	Transparent, gloss finished PET film for shrink sleeve applications. Up to 75% transversal shrinkage.

MS: Medium Shrink (50 - 60%)
HS: High Shrink (65%)
UHS: Ultra High Shrink (75%)

* Lead times on this product can be up to 4 weeks due to their special features.

HANDLING AND STORAGE CONDITIONS

Shrink sleeve products are heat sensitive, and it is important not to store them above 30 °C.

SERVICE

All materials are available in minimum order quantities starting from 1000m² or 2000m², shipped within 2 business days after placing an order.

If you have any other questions, please contact your sales representative or send an email to rapidroll@averydennison.com

Visit our website to find out more
about the Rapid-Roll® portfolio.
label.averydennison.eu/rapidroll



DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2017 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.