

Rapid-Roll® Standard PP Films

Cost-effective shelf appeal

Avery Dennison® Rapid-Roll® standard polypropylene (PP) films give you easy conversion and a high-quality finish. They offer a simple route to stunning print jobs and arresting shelf appeal.

Films coated on both sides are available, giving excellent anchorage with most adhesives, and opening up new business opportunities for multi-layer labelling solutions.

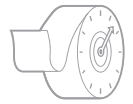
Rapid-Roll® service means you can quickly source a wide range of non-adhesive standard films to meet your exact labelling needs, and win a wide range of niche conversion jobs.

KEY FEATURES

- > Wide range of attractive and cost-efficient non-adhesive films
- > Outstanding shelf appeal
- > Food contact approved materials available
- > Digitally printable PP range
- > Good tensile strength
- > Best in indoor applications

RECOMMENDED USES

- > Bottle decorations
- > Booklets
- > Cut and stack food labels (eg. poultry inserts, packed bakery items, meat inserts, seafood packaging)
- > Wrap-around bottle labels
- > Multi-layer, in-mould and coupon labels
- > Two-sided print for clear containers



PRODUCT CHARACTERISTICS

There are three main application areas for non-adhesive PP films:

> Cut and Stack Labels (CSL)

These are labels that are cut to size after the printing process - a cost-effective, non-adhesive film product. CSLs are often the lowest cost option for decorating/identifying a product. They are generally used for food inserts or other decorating applications, and can accommodate a variety of container types.

> Reel-fed Bottle Wrap Labels (WAL)

Over many years, reel-fed wrap-around labelling has been universally adopted for PET beverage bottles. The technology is now expanding towards other non-food segments including glass and PE bottles, thanks to its high efficiency, low cost and reliability.

> Multi-Layer Labels (MLL)

For labels with limited space, multi-layer designs are a great way to include more information. Multi-layer labels peel back cleanly with no adhesive residue, and can be re-sealed. The top layer peels to a 'pinch point' so that the top layer cannot be removed. Example applications: extended text leaflet labels, coupon labels and booklet labels.

PRINT RECOMMENDATIONS

These products can be printed by traditional flexographic gravure, silkscreen and letterpress processes. However, exact ink systems should be recommended by your ink supplier. With some products additional corona treatment is recommended for optimum performance.

Code	Description	Basis weight g/m ²	Caliper	Colour	Service
AM959	DIG INDI PP TOP CL 1S-50	47g	51µ	Transparent	PTO
AM958	DIG INDI PP TOP WH 1S-50	50g	51µ	White	FTO
AM439	BOPP REEL-FED WH 1S-47	29g	47µ	White	PTO
AQ142	DIG INDI PP TOP CL 1S-60	54g	59µ	Transparent	FTO
AG473	PP CLEAR 1S-20	16g	18µ	Transparent	FTO
AG354	PP CLEAR 1S-30	27g	30µ	Transparent	FTO
AG194	PP CLEAR 1S-60	53g	58µ	Transparent	FTO
AL701	PP FOAMED WHITE 1S-120	63g	120µ	White	FTO
AG480	PP MATT WHITE 2S-60	55g	57µ	White	FTO
AA741	PP TOP CLEAR 1S-50	47g	51µ	Transparent	FTO
AG117	PP TOP CLEAR 1S-60	55g	58µ	Transparent	FTO
AL250	PP TOP CLEAR 2S-50	46g	50µ	Transparent	EXT
AD684	PP TOP CLEAR 2S-90	83g	92µ	Transparent	FTO
AJ048	PP TOP SILVER 1S-50	46.5g	51µ	Silver	FTO
AE601	PP TOP WHITE 1S-50 NG	51g	50µ	White	FTO
AG118	PP TOP WHITE 1S-60	57g	58µ	White	FTO
AK277	PP TOP WHITE 1S-60 OPQ	58g	59µ	White	FTO
AL445	PP TOP WHITE 2S-60	45g	60µ	White	EXT
AK370	PP TOP WHITE 2S-90	90g	92µ	White	FTO
AD456	PP WHITE 1S-40	29g	40µ	White	FTO
AG319	PP WHITE 1S-60	57g	58µ	White	FTO

SERVICE

All materials are available in minimum order quantities starting from 1000m² shipped within 2 business days after placing an order. Other PP films are available on demand.

If you have any questions, please contact your sales representative or send an email to rapidroll@averydennison.com

Visit our website to find out more about the Rapid-Roll® portfolio.
label.averydennison.eu/rapidroll



DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2017 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.