



ThinkThin Paper

More sustainable solutions for cost-effective applications

ThinkThin papers enable thinner, cost-effective labels without compromising brand image. They also reduce scrap levels and improve management of production waste.

KEY FEATURES

- > FSC certified
- > 10 g/m² lighter than MC primecoat
- > 50 g/m² thinner glassine liner
- > Suitable for general use in food, home & personal care and industrial applications





Comparative Avery Dennison™ Greenprint* Results



Fasson® S2020N /BG30BR (AL703) vs Fasson® MC Primecoat - S2000N / BG40BR (AA005)

Impact	18% less	13% less	14% less	13% less	12% less	14% less
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Products details

Product Code	Face	Adhesive	Liner	Application
AQ188	MC70 FSC	S2000N	BG30BR FSC	For high-speed room temperature applications
AP477	MC70 FSC	S2060N	BG30BR FSC	For chilled food applications on flat surfaces
AM403	MC70 FSC	S2045N	BG30BR FSC	For general cool/room applications
AL703	MC70 FSC	S2020N	BG30BR FSC	For more demanding applications and surfaces

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.



The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit www.label.averydennison.com/sustainability

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2016-11_17361EN



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