

Label Selection Questionnaire



To better understand your needs and make the optimal recommendation for your application, please complete the following Label Section Questionnaire.

Contact Details

Contact Name: _____ Company Name: _____

Contact Number: _____ (Office) _____ (Mobile) _____ (FAX)

Overview of Requirements

Application Name: _____ Annual Volume (MMSI): _____

Order Frequency: _____ times/year Size of Label _____ (inches) x _____ (inches)

Product Currently Used for Application: _____

End User: _____

Product to be Labeled

Substrate HDPE LDPE PETE Apparel

Corrugated Glass Metal/Stainless Steel

Shrink Wrap PVC Other _____

Smooth Textured

Shape Flat Curved Small Diameter (<1 inch)

Corner Round Other _____

Rigid Squeezable

Additional Product Details _____

Facestock

Film White Metallized

Clear Other _____

Gloss Matte

PP PE MDO

PET PVC Other _____

Paper White Fluorescent

Metallized Other _____

Gloss Matte Coated Uncoated

Additional Facestock Details _____

Printing and Converting

Press Printing Flexo-UV Letter Press Digital
 Flexo-Water Screen Other _____

Variable Information Printing Laser Thermal Transfer Impact/Dot Matrix
 Inkjet Direct Thermal Other _____
Printer Model _____ Ribbon _____

Die-cutting Rotary Die Laser Die
 Flatbed Die Other _____

Finished Roll Roll to Roll Roll to Sheet
 Layflat Other _____

Additional Printing Details _____

Adhesive

Adhesive Type Emulsion Hot Melt Solvent
 Permanent Removable Repositionable Other

Additional Adhesive Details _____

Environmental & Special Conditions (at time of application/post application)

Application Temperature _____ °F
Service Temperature _____ °F (min) to _____ °F (Max)
Exposure Conditions Wet/Moist High Humidity Outdoor
 Dirt Dust Other _____
Special Label Requirements Direct Food Pasteurizable Oils Sterilization
 Solvent Resist UV Resist Other _____

Other Environmental or Special Considerations _____

Application Method

Applicator Automatic _____ (speed) Hand/Manual Other _____
Special Conditions Fresh Blown Containers
 Hot Fill Containers

Other Application Method Considerations _____