

TC-2000

Good Looks that Stick!

To compete more effectively at store level, today's brand owners are looking for enhanced shelf appeal. They want clearer, stronger colors and bolder graphics so their products will stand out and sell out. To achieve these striking, high-color looks, converters are increasingly turning to UV curable print technologies and heavier ink laydown. However, traditional prime film topcoats are simply not robust enough for today's UV curable print technologies. Not without the added cost, time and complexity of corona treating or priming.

That's why Avery Dennison has created new TC-2000, the all-in-one film topcoat for water-based flexo, UV flexo, UV screen and UV inkjet digital print platforms. Like super glue, TC-2000 creates a strong bond between ink and film, allowing you to lay down the heavier inks needed to achieve the sharp images, bolder looks and greater shelf appeal brands want.



Product Information

Improved ink anchorage

Compared to TC-1000, TC-2000 offers better ink anchorage. In addition to improved shelf appeal, this enables on-press efficiency gains without the need to corona treat or prime.

Added UV inkjet printability

TC-2000's outstanding UV inkjet ink adhesion translates into added UV inkjet printability to support your digital growth opportunities.

Reduced complexity

With one product to meet multiple print technology needs, TC-2000 facilitates SKU consolidation and enables you to leverage our EXACT programs on core products.

Key Features

Printable across a wide range of technologies:

- Water-based Flexo
- UV Flexo
- UV Screen
- UV Inkjet
- Solvent gravure
- Letterpress

For more information, visit

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