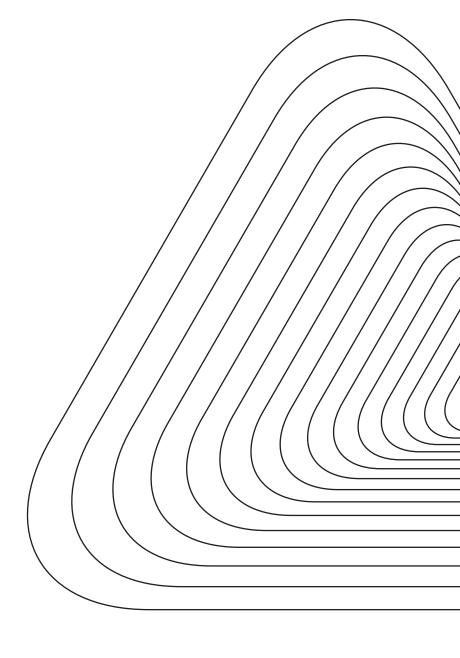
Digital Printing Portfolio

Primera Water-based Inkjet

Fasson® product constructions shown have been evaluated by Avery Dennison on different water-based Inkjet platforms and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The 1-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.







Spec#	Facestock	Adhesive	Liner	Width/Length (In./Ft.)	LX600	LX910	LX2000
Prime Pap	er						
53109	DemandJet [™] 500HG FSC [®]	AT20	40#SCK	EXACT™/2500, Ready Width™ 9/1000			•
53110	DemandJet [™] 500HG FSC®	S2501	40#SCK	EXACT [™] /2500,5000			
54401	DemandJet™ 500HG FSC®	C4500	40#SCK	Stock 60/1668			
53684	DemandJet™ 500HG FSC®	R195	40#SCK	Custom Coat 60/4200			•
53966	DemandJet™ 500HG FasCover™	S2501	40#SCK	Stock 60/1668	•		•
B6890	DemandJet SG WBIJ	AT2550	40#SCK	EXACT [™] /5000, Ready Width [™] 9/1000			•
53708	Premium Matte Inkjet	S2501	41#LF	EXACT™/2500			
B6889	Premium Matte Inkjet	AT2550	40#SCK	EXACT [™] /2500, Ready Width [™] 9/1000			•
54058	Premium Matte Inkjet	S246	40#SCK	Stock 60/1668			
Wine Paper	rs						
12571	60# Classic® LInen WS FSC®	S100R	44#PK	EXACT [™] /5000			
01533	60# Estate Label® No. 4 WS FSC®	S100R	44#PK	EXACT [™] /5000	•	•	•
16328	50# Natural Label™	AT20	44#SCK	Stock 60/1668	•	•	•
Prime Film							
B0589	Gloss White BOPP WBIJ	AT20	40#SCK	Custom 60/5000			
B1910	Gloss White BOPP WBIJ	S7000	78#	Custom 60/5000			
79659	Gloss White BOPP WBIJ	S7000	40#SCK	EXACT [™] /2500, Ready Width [™] 9/1000			•
79739	Gloss White BOPP WBIJ	R195	40#SCK	Custom 60/4167	•		
79799	Matte White BOPP WBIJ	AT20	40#BG	Custom 60/2500		•	
79951	Gloss White BOPP WBIJ	C4500	40#SCK	Custom 60/10000			





Spec#	Facestock	Adhesive	Liner	Width/Length (In./Ft.)	LX600	LX910	LX2000
Durable Film							
79348*	5 Mil Matte White Drum Label	S4600	50#SCK	EXACT™/2500,5000			
79404	3 Mil Matte White Synthetic	S8001	50#SCK	EXACT™/2500			•
79119	2 Mil White Inkjet PET	S8001	50#SCK	Stock 54/1668			•
79330	3.2 Mil White Inkjet Vinyl	S730	50#SCK	Custom 54/4630			•
79673	5 Mil Matte Inkjet	S8001	50#SCK	Custom 60/4167		•	•
79724	3.5 Mil Matte White Synthetic WBIJ	S4600	50#SCK	EXACT/10000	•		•
Rapid Roll							
79816	Rapid-Roll® 6Mil C2S Premium Matte WBIJ FSC®			Stock 52.25/1668		•	•
79817	Rapid-Roll® 10Mil C2S Glossy WBIJ FSC®			Stock 52.25/1668			

- Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our
 recommendation, a specification must have average or better print quality, readability, image traits and durability.
- Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.
- Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

*Approved for BS 5609 Section 3 when printed with Primera pigment inks.

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.







ADV# 428 08/2023



All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison products are sold subject to Avery Dennison's general terms and conditions of sale found at label.averydennison.com/en/home/terms-and-conditions.html.