

Digital Printing Portfolio

Water-based Inkjet

Fasson® product constructions shown have been evaluated by Avery Dennison on different water-based Inkjet platforms and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The 1-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.



Product Information

Spec #	Facestock	Adhesive	Liner	Width/Length (In/Ft.)	Dye Based Inks	Pigment Based Inks
Prime Paper						
53109	DemandJet™ 500HG FSC®	AT20	40#SCK	EXACT™/2500, Ready Width™ 9/1000	●	●
53110	DemandJet™ 500HG FSC®	S2501	40#SCK	EXACT™/2500,5000	●	●
54401	DemandJet™ 500HG FSC®	C4500	40#SCK	Stock 60/1668	●	●
53684	DemandJet™ 500HG FSC®	R195	40#SCK	Custom Coat 60/4200	●	●
53966	DemandJet™ 500HG FasCover™	S2501	40#SCK	Stock 60/1668	●	●
B6890	DemandJet SG WBIJ	AT2550	40#SCK	EXACT™ / 5000, Ready Width™ 9/1000	●	●
53708	Premium Matte Inkjet	S2501	41#LF	EXACT™/2500	●	●
B6889	Premium Matte Inkjet	AT2550	40#SCK	EXACT™/2500, Ready Width™ 9/1000	●	●
54058	Premium Matte Inkjet	S246	40#SCK	Stock 60/1668	●	●
Wine Papers						
12571	60# Classic® Linen WS FSC®	S100R	44#PK	EXACT™/5000	●	●
01533	60# Estate Label® No.4 WS FSC®	S100R	44#PK	EXACT™/5000	●	●
16328	50# Natural Label™	AT20	44#SCK	Stock 60/1668	●	●
Prime Film						
B0589	Gloss White BOPP WBIJ	AT20	40#SCK	Custom 60/5000	●	●
B1910	Gloss White BOPP WBIJ	S7000	78#	Custom 60/5000	●	●
79659	Gloss White BOPP WBIJ	S7000	40#BG	EXACT™/2500, Ready Width™ 9/1000	●	●
79739	Gloss White BOPP WBIJ	R195	40#SCK	Custom Coat 60/4167	●	●
79799	Matte White BOPP WBIJ	AT20	40#BG	Custom Coat 60/2500	●	●
79951	Gloss White BOPP WBIJ	C4500	40#SCK	Custom 60/10000	●	●

Product Information

Spec #	Facestock	Adhesive	Liner	Width/Length (In/Ft.)	Dye Based Inks	Pigment Based Inks
Durable Film						
79348*	5 Mil Matte White Drum Label	S4600	50#SCK	EXACT™/2500,5000	●	●
79404	3 Mil Matte White Synthetic	S8001	50#SCK	EXACT™/2500	●	●
79119	2 Mil White Inkjet PET	S8001	50#SCK	Stock 54/1668	●	●
79330	4 Mil Matte White Flexible Vinyl WBIJ	S730	50#SCK	Custom Coat 54/4630	●	●
79673**	5 Mil Matte Inkjet	S8001	50#SCK	Custom Coat 60/4167	●	●
79724***	3.5 Mil Matte White Synthetic WBIJ	S4600	50#SCK	EXACT™/10000	●	●
Rapid Roll						
79816	Rapid-Roll® 6Mil C2S Premium Matte WBIJ FSC®			Stock 52.25/1668	●	●
79817	Rapid-Roll® 10Mil C2S Glossy WBIJ FSC®			Stock 52.25/1668	●	●

*Approved for BS 5609 Section 3 when printed with Epson Durabrite™ inks, Primera pigment inks, NeuraLabel pigment inks

** Approved for UL® 969 Dry Indoor applications when printed using Epson Durabrite™ Inks

***Approved for BS 5609 Section 3 when printed with Epson Durabrite, Primera pigment and Afinia pigment inks.

- Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits and durability.
- Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.
- Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.

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