Pharmaceutical Intelligent Label Portfolio

The Future of Pharma Labels is Intelligent

Drug integrity and consumer safety has become a top priority as the pharmaceutical industry continues to grow. At \$200 billion, counterfeit drugs are the largest fraudulent marketplace in the world. To counteract this global issue, the FDA has implemented the Drug Supply Chain Security Act (DSCSA). The DSCSA aims to have a complete, automated, chain of custody for the industry in place by 2023, which will require prescription drugs to be traceable at the unit level. Intelligent labels, specifically UHF and NFC technology, act as key drivers for product level traceability and drug adherence with patients.

Along with drug integrity, the healthcare industry continues to focus on recall management, a traditionally manual and difficult process. Intelligent Label solutions from Avery Dennison are helping converters have a role in solving these complex pharmaceutical problems.

Avery Dennison has combined our broad range of pharmaceutical label materials with RFID solutions, to create a portfolio that gives converters a onestop shop for servicing their customers' needs. The result is a portfolio of products that offer end-users clear supply chain visibility, real-time inventory management and heightened efficiency.





Product Information

Name	Design	Antenna Size	Chip	Tight Mandrel	Near Liquid	Glass
Blood and IV Ba						
AD-163		2.36" x 0.16"	U8	•		
AD-730x		1.22 " x 0.55"	NXP ICODE SLIX	•	•	•
Syringe Portfolio	0					
AD-140	.n.	0.16" x 1.10"	U8			
AD-163		2.36" x 0.16"	U8	•		•
AD-190	92	0.86" x 0.49"	U8	•	•	•
AD-238		2.76" x 0.57"	U8			•
AD-321 FCC		1.63" x 0.63"	R6/R6-P	•	•	•
AD-324 FCC			U8	•	•	•
AD-456		2.52" x 0.24"	U8	•	•	•
AD-810		0.63"*	R6	•		•
AD-850	Ö	0.41"*	M4QT	•	•	•

Recommended

Application Testing Recommended

Not Recommended

For information about Pharmaceutical transfer tapes, reach out to your sales representative.

For our full pressure-sensitive Pharmaceutical label offering, visit label.averydennison.com/pharma



Product Information

Name	Design	Antenna Size	Chip	Tight Mandrel	Near Liquid	Glass	
Ethical Drugs and Medical Equipment							
AD-140	·10.	0.16" x 1.10"	U8				
AD-190	S 2	0.86" x 0.49"	U8	•	•	•	
AD-238		2.76" x 0.57"	U8	•	•	•	
AD-321 FCC		- 1.63 x 0.63"	R6/R6-P	•	•	•	
AD-324 FCC			U8	•	•	•	
AD-456		2.52" x 0.24"	U8	•	•		
AD-806		0.63" x 0.63"	U7	•	•	•	
AD-721		0.83"*	NTAG213	•	•		
AD-750		0.71" × 0.32"	NTAG213	•	•		

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Product Information

Name	Design	Antenna Size	Chip	Tight Mandrel	Near Liquid	Glass	
Consumer Healthcare							
AD-140	,n.	0.16" x 1.10"	U8				
AD-163		2.36" x 0.16"	U8				
AD-190	S 2	0.86" x 0.49"	U8	•	•	•	
AD-229	المراجعة الما	3.74" x 0.32"	R6/R6-P	•		•	
AD-238		2.76" x 0.57"	U8	•	•	•	
AD-321 FCC		1.63" x 0.63"	R6/R6-P	•	•	•	
AD-324 FCC			U8	•	•	•	
AD-806		0.63" x 0.63"	U7	•	•	•	
AD-721	•	.83"*	NTAG213	•		•	
AD-750		.71" x .32"	NTAG213	•	•		



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