

# Direct Thermal BOPP Portfolio

The strength and durability of film with thermal printability

Avery Dennison's Direct Thermal BOPP Portfolio includes solutions with high durability and resistance properties to meet your thermal printing needs for a range of applications. Polypropylene facestocks combined with our all-temp adhesive is a winning approach to applications that require durability and resistance to tearing and environmental factors. These products also offer the flexibility of custom/on-demand direct thermal printing and the durability of film.

Our direct thermal BOPP products support dark, smooth, clear imaging and are resistant to smudges, even when in contact with environmental conditions. These products occupy a position of high performance and convenience across a variety of applications.



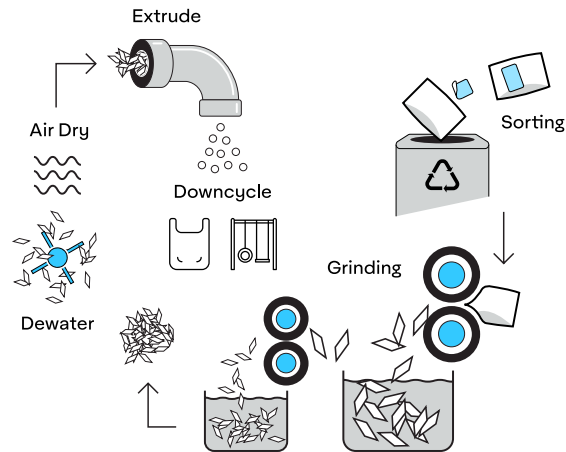
## Product Information

### Portfolio Characteristics

- Durable film face material
- Water resistant
- Smudge and tear resistant against environmental factors
- Dark, defined imaging
- Optimum performance from the freezer to the warehouse with all-temp adhesive

### Applications

- Food Packaging
- Weigh Scale
- Logistics
- Warehouse
- Laboratory Labels
- Shelf Tags
- Medical



### Recycling Guidelines

The Association of Plastic Recyclers (APR) suggests choosing packaging materials that conform with its APR Design™ Guide for Plastics Recyclability. Our Direct Thermal BOPP film portfolio has been recognized by the Association of Plastic Recyclers for PE Film recycling. This means you can drop off your poly mailers for recycling and know that your label material will not impact the recycling process.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Service Program
B2866*	3.0 Mil DT BOPP/AT2550/40#SCK	78/10000	GFD	Stock
B3041*	4.0 MIL DT BOPP/AT2550/40#SCK	78/10000	GFD	Stock

\* DT BOPP films recognized by the Association of Plastic Recyclers for PE Film recycling. Contact your sales representative for more information.

[label.averydennison.com](http://label.averydennison.com)

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