TrueCut™ AT2550 Adhesive

Part of our ClearIntent™ sustainability portfolio, new TrueCut™ AT2550 adhesive technology is a more responsible solution for paper labeling, delivering the same great performance as our all-temp AT20 and AT20N adhesive. This new and improved All-Temp provides a wide range of temperature applicability across multiple substrates combined with a superb cold temperature service range. Plus it offers 20-30% less ooze than standard all-temp adhesives.

Strong • Broad • Fast

TrueCut All-Temp is formulated without Alkylphenol Ethoxylates (APEOs) while using 10% fewer chemicals and 8% less water. That makes it strong on sustainability, all with the same initial tack, open time and adhesion you expect from AT20 and AT20N A Minimum Application Temperature of -20° F and a Service Temperature Range of -65° F to +200° F means AT2550 performs in a broader low temperature window. Not only that, it's 20-30 percent less ooze than other all-temps resulting in cleaner rolls with less downtime and faster converting.

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Product Information

Designed for the Cold

TrueCut All-Temp is the adhesive of choice for cold application environments, particularly in winter. Whether used in cold warehouses, freight depots, laboratories or on food delivery packaging lines, its cold temperature performance is impressive across a wide range of surfaces such as corrugated, glass, and HDPE/LDPE plastics.

Applications

- Weigh scale
- Shipping
- Warehouse and logistics
- Glass
- HDPE
- PET Containers

Fully Repulpable

AT2550 addresses issues created by many adhesives during the recycling process. During processing, pressure-sensitive adhesives combined with recycled paper can become small particles, known as "stickies." These particles can build up on equipment and cause defects in the final product paper. Because of stickies, paper companies can contend with lower product selling prices, down time and equipment cleanup costs. The cost of stickies to paper companies is estimated to be more than $700 million per year.

Fully repulpable, AT2550 meets the testing criteria of the Tag and Label Manufacturing Industry (TLMI) Recycling Compatible Adhesive LRP-2 Lab Test Protocol. These tests confirm that the adhesives meet key criteria of the recycling industry and ensures that AT2550 may be fully recycled at the label's end life.
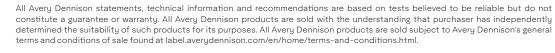

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Old Spec #	Old Description	New Spec #	New Description
14472	SF 54#SG FSC/AT20/40#	54291	SF 54# SG FSC/AT2550/40#SCK
14471	54# SG FSC/AT20/40#		
19965	54# SG FSC/AT20/40#SCK	54293	54# SG FSC/AT2550/40#SCK
15338	SF 60# SGE FSC/AT20/40#	54294	SF 60# SGE FSC/AT2550/40#SCK
17670	60# SGE FSC/AT20/40#		
19408	SF 50# DSX FSC/AT20/50#CK	54296	SF 50# DSX FSC/AT2550/50#CK
18980	50# DSX FSC/AT20/50#CK		
53485	48# SG/AT20/34#CCK	54298	48# SG/AT2550/34#CCK
53269	60#SGE ITC/AT20/40#CK	54299	60# SGE ITC/AT2550/40#SCK
53320	54#SG ITC FSC/AT20/40#CK	54300	54# SG ITC FSC/AT2550/40#SCK
07602	60#CASTGLOSS/AT20/40#CK	54301	60# CASTGLOSS/AT2550/40#SCK
15312	55#CASTGLSELT/AT20/40#CK	54302	55# CASTGLSELT/AT2550/40#SCK

Spec #	Description	Service Program
54312	SF TT1C/AT2550/40#CK	EXACT™
54313	TT1C/AT2550/40#CK	EXACT™
54314	TTC FSC/AT2550/40#SCK	EXACT™
54315	SF DT300LD FSC/AT2550/40#	EXACT™
54316	DT 300LD FSC/AT2550/40#	EXACT™
54317	DT200GP FSC/AT2550/40#SCK	EXACT™
54318	DT200GP FSC/AT2550/40#SCK	EXACT™
54319	DT 200HD FSC/AT2550/40#SCK	EXACT™
54320	DT 300HD FSC/AT2550/40#SCK	EXACT™

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