

Rapid-Roll® Coated Board Portfolio

Retail, Packaging and Promotions

Applications to Reinforce Your Brand Identity

In today's crowded promotional world, it's important for marketers to utilize creative design and unique substrates to attract consumer attention. Using movement, color and contrast can create brand awareness – and being creative with printing, die cutting, embossing and folding can be a differentiator. The process, and end result, can further be enhanced when selecting from a broad range of board stocks ideal for your needs.

Addressing converters and brand owners requests for efficient, economical and sustainable board products, Avery Dennison Rapid-Roll® introduces our recently expanded coated board portfolio.

C1S & C2S Coated Board Products

Our board portfolio offers a wide variety of products ideal for your application. Select from C1S & C2S Rapid-Roll® Brite White, Semi-gloss FSC and C1S Tango® and Tango® Reliant™ products. To assist with operational efficiency, many of our board products are available through our Fasson EXACT™ service program.

- **Rapid-Roll® Brite White:** Coated one-side and two-side grades which provide a high quality surface for printing and converting. The board is smooth, silky and has a blue-white shade for premium shelf appeal. The uniform coating also allows for an ultimate printing surface.
- **Tango®:** One-side coated cover that features strength and stiffness optimal for die cutting, folding and other finishing operations. The coated side provides a glossy surface with a clean, cream-white shade for printing.
- **Semi-Gloss FSC:** One-side and two-side coated cover that features a smooth, semi-gloss finish and blue-white shade. The surface is exceptionally smooth, yielding superior printability for offset, heat-set offset and flexographic printing.
- **Tango® Reliant™:** Medium to heavy-weight, one-side coated cover that is glossy and smooth for superb color reproduction. Strength and stiffness of this board make this grade a top choice for die cutting, folding and other finish operations.



Product Information

Spec#	Product Description	Service Program	Master Width inches	Brightness %	Shade (1)	Basis Weight lbs/ream	Yield msi/lb	FDA
53968	8pt C1S Rapid-Roll® Brite White	EXACT™	54.75	94	Blue White	140	3.10	Dry/Wet
53386	8pt C1S Semi-Gloss FSC	EXACT™	60	90	Blue White	112	3.90	
53969	10pt C1S Rapid-Roll® Brite White	EXACT™	54.75	94	Blue White	170	2.50	Dry/Wet
53975	10pt C1S Tango®	Stock	60	92	Clean White	124	3.50	Dry Only
53387	10pt C1S Semi-Gloss FSC	EXACT™	60	90	Blue White	137	3.20	
53970	12pt C1S Rapid-Roll® Brite White	EXACT™	54.75	94	Blue White	185	2.34	Dry/Wet
53976	12pt C1S Tango®	Stock	60	92	Clean White	145	2.98	Dry Only
53388	12pt C1S Semi-Gloss FSC	Stock	60	90	Blue White	159	2.72	
C2S Board Products								
53971	8pt C2S Rapid-Roll® Brite White	EXACT™	54.75	94	Blue White	150	2.9	Dry/Wet
53389	8pt C2S Semi-Gloss FSC	Stock	60	90	Blue White	133	3.2	
53972	10pt C2S Rapid-Roll® Brite White	EXACT™	54.75	94	Blue White	170	2.5	Dry/Wet
53390	10pt C2S Semi-Gloss FSC	Stock	60	90	Blue White	148	2.9	
53973	12pt C2S Rapid-Roll® Brite White	Stock	54.75	94	Blue White	200	2.2	Dry/Wet
C1S Board Products - Heavier Grades (14-18pt)								
Spec#	Product Description	Service Program	Master Width inches	Brightness %	Basis Weight lbs/ream	Yield msi/lb	Stiffness (g) (MD/CD)	FDA
53977	14pt C1S Tango® Reliant™	EXACT™	52	86	163	2.70	120/60	Dry/Wet
53978	15pt C1S Tango® Reliant™	Stock	60	86	172	2.50	145/76	Dry/Wet
53979	16pt C1S Tango® Reliant™	Stock	52	86	182	2.40	170/90	Dry/Wet
53980	18pt C1S Tango® Reliant™	Stock	60	86	199	2.20	220/115	Dry/Wet

(1) shade name listed is provided by manufacturer, actual shade is unique per manufacturer per product line

As with any product recommendation, fitness-for-use testing in the actual application is suggested. All comparisons are believed to be reliable and accurate. However, the furnishing of such information and comparisons is for reference purposes only and does not constitute a warranty of any kind. Actual product performance should always be tested for fit-for-use.

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