

Select Solutions™

Natural Kraft Paper Portfolio

A Kraft paper facestock, matched with a range of purpose-built adhesives, provides a premium, natural look for multiple applications

Seeking an earthy, organic look? Consider Avery Dennison's Select Solutions Natural Kraft Paper portfolio. Five different adhesives of variable strength have been combined with an unbleached, uncoated, high strength Kraft brown paper facestock to give you the application flexibility you need for industrial labels, design savvy apparel and textile labeling, and high-end spirits labels that are as naturally appealing as they are visibly different.

Natural Kraft Paper Portfolio Adhesives

- S246: A permanent, hot melt rubber adhesive with high initial tack. An excellent, general-purpose choice (not recommended for apparel labeling).
- AT20: An emulsion acrylic adhesive is an all-temperature favorite with particularly good adhesion to corrugated cardboard. Can be applied in temperatures as low as -20°F.
- Hammerlock™: A highly aggressive, permanent hot melt rubber adhesive – the portfolio's strongest hold (not recommended for apparel labeling).
- S100R: A permanent, emulsion acrylic adhesive that can be removed after immersion in water hotter than 100°F.

Portfolio Components

- Five adhesives of varying strengths
- Unbleached, uncoated kraft brown paper facestock
- 40# SCK liner
- 44# poly coated kraft liner option



Product Information

Applications

- Apparel
- Textiles
- Spirits
- Industrial

Substrates

- Stainless steel
- HDPE
- PET
- Glass
- Fabrics
- Corrugated
- Polypropylene

Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
53470	Natural Label/SOX2/40#SCK TNR	78/1668	FTW	Next Day
04786	Natural Label/S246/40#SCK	30/1500	PTC	4 Days
16328	Natural Label/AT20/40#SCK	60/1668	PVL	Next Day
15788	Natural Label/S100R/44#PK	60/2500	PVL	5 Days
19725	Natural Label/HMR/40#SCK	60/1500	PTC	4 Days

FTW=Fort Wayne, IN PTC=Peachtree City, GA PVL=Painesville, OH



Low
MOQ



Quick
Quote



Fast
Delivery

label.averydennison.com

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