

Select Solutions™

Apparel Portfolio

Light and reflection bring brands to life.

The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. From a rustic, natural-look paper to clear and white Transcode films featuring exceptional thermal transfer and rotary press printability, our new Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Apparel label materials are offered with your choice of brown and white liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics.

For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

Portfolio Characteristics

- A range of clear, white and natural-looking materials
- Brown and white liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Applications and Segments

- **Apparel:** Jeans, pants, sportswear, menswear, women's apparel, children's wear, socks, shoes, sweaters and more
- **Textiles:** Blankets and bedding



Low
MOQ



Quick
Quote



Fast
Delivery

Product Information

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
18559	60# Archival SG/R5195/40#LF RW	RW 13/10000	FTW	Next Day
79711	TransCode® White/R120/50#BRN	60/4167	PVL	5 Days
79712	TransCode® White II/R120/50#SCK	54/2500	PVL	4 Days
79713	TransCode® Clear/R120/50#BRN	60/1668	PVL	Next Day
79714	TransCode® + Clear/R120/50#BRN	60/2500	PVL	4 Days
74523	2 Mil Clear BOPP 7525/S4900/40#SCK	EXACT™/5000	PVL	Next Day
75617	TransCode®+ White/S4900/50#BRN	EXACT™/7500	FTW	Next Day
74087	TransCode® White II/S4900/50#	60/2500	PTC	Next Day
75616	TransCode®+ Clear/S4900/50#BRN	EXACT™/7500	PTC	Next Day
74106	TransCode® Clear II/S4600/50#BRN	60/1668	PTC	5 Days
75233	TransCode® White/S4600/50#BRN	60/4200	PTC	7 Days
79576	TransCode® + White/S692N/50#BRN	60/2500	PTC	4 Days
79575	TransCode® + Clear/S692N/50#BRN	60/2500	PTC	4 Days
79578	TransCode® + White/AT20/50#BRN	60/2500	PVL	4 Days
79577	TransCode® + Clear/AT20/50#BRN	60/2500	PTC	4 Days

	R5195	R110	S4900	S4600	S692N	AT20
Adhesive Technology	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic	Emulsion Acrylic
Service Temp Range	-65 to 185	-40 to 200	-40 to 200	-40 to 300	-20 to 200	-65 to 200
Minimum application temperature	40	50	25	10	23	-20
Cotton						
Denim						
Stretch Denim						
Polyester						
Rayon						
Nylon/Spandex						

Recommended - Test in actual application Recommended - Tighter adhesion Not Recommended

*Testing is recommended for all applications as there may be variation between colors, weaves and fabric blends
 NOTE: We do not recommend applying pressure-sensitive labels to satin, silk, suede, leather, felt, velour, corduroy or velvet materials. Adhesive testing is suggested for specific applications. FTW=Fort Wayne, IN PVL=Painesville, OH

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