

Appliance Portfolio

Functional constructions developed to perform on a variety of difficult-to-adhere-to surfaces

Driven by the need to differentiate, today's manufacturers are turning to new materials and surfaces to enhance product appeal and functionality. In addition, more stringent standards, concerns about counterfeiting, and consumers' preference for sustainability are adding new complexities to already demanding identification, tracking and branding product labeling.

Avery Dennison offers an extensive portfolio of materials designed specifically for Appliance applications, including non-adhesive and pressure-sensitive solutions. Many of these constructions meet UL® and CSA standards while being able to withstand challenging indoor and outdoor environments. In addition, Avery Dennison supports manufacturing companies that comply with ANSI standards and AHAM initiatives. From security minded films to constructions designed for impactful branding and point-of-purchase, our Select Solutions™ Appliance Portfolio can provide the functionality, efficiency and productivity improvements brands are seeking.

Portfolio Characteristics

- Materials that offer branding and point-of-purchase performance, while providing abrasion, tear, and moisture and environmental resistance
- Voidable film facestocks and tamper-evident vinyls designed for counterfeiting and security functionality
- Advanced adhesives that perform on difficult-to-adhere-to surfaces that are heavily textured; feature brushed metal, powder coatings and velvet finishes; or have come in contact with chemical cleaning agents
- Removable adhesives for quick, clean removal
- Constructions suited for laser and thermal transfer printing



Product Information

Applications

- Washers and dryers
- Refrigerators
- Microwaves
- Coffee makers
- Televisions
- Toasters/toaster ovens
- Trash compactors

Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Product Description
78385*	2 Mil White PET TC/S8001/50#SCK
78387*	2 Mil Chrome PET TC/ S8001/50#SCK
77844*	1 Mil Clear PET Overlamine
78401*	3 Mil Synthetic Paper/ S8001/50#SCK
C0733*	2.3 Mil White BOPP TC-2000/S8001/50#SCK
78947*	2 Mil Clear PET TCRC/S8015LW/50#MF
79327*	2 Mil Clear PET TCRC/S8025/50#MF
77921*	2 Mil Clear PET TC/ S8025/50#SCK
C0734*	2.3 Mil White BOPP TC-2000/I406KB/40#BG
79648*	4 Mil Vinyl TCD/S8025/50#SCK
18328	60# Semi-Gloss Elite™/R5195/40#SCK
78149	2.3 Mil White BOPP TC/R3500/40#SCK
78826	2 Mil Clear BOPP TC/R1490/1.2 Mil PET

UL-recognized

**UL-recognition pending

label.averydennison.com

ADV# 515 11/2023

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison products are sold subject to Avery Dennison's general terms and conditions of sale found at label.averydennison.com/en/home/terms-and-conditions.html.

© 2023 Avery Dennison Corporation. All rights reserved. Avery Dennison® is a registered trademark of Avery Dennison Corporation. Avery Dennison brands, product names, antenna designs and codes or service programs are trademarks of Avery Dennison Corporation.

