

Driven by the need to differentiate, today's manufacturers are turning to new materials and surfaces to enhance product appeal and functionality. In addition, more stringent standards, concerns about counterfeiting, and consumers' preference for sustainability are adding new complexities to already demanding identification, tracking and branding product labeling.

Avery Dennison offers an extensive portfolio of materials designed specifically for Appliance applications, including non-adhesive and pressure-sensitive solutions. Many of these constructions meet UL® and CSA standards while being able to withstand challenging indoor and outdoor environments. In addition, Avery Dennison supports manufacturing companies that comply with ANSI standards and AHAM initiatives. From security minded films to constructions designed for impactful branding and point-of-purchase, our Select Solutions™ Appliance Portfolio can provide the functionality, efficiency and productivity improvements brands are seeking.

Select Solutions™ Appliance Portfolio

Functional constructions developed to perform on a variety of difficult-to-adhere-to surfaces



Portfolio Characteristics

- Materials that offer branding and point-of-purchase performance, while providing abrasion, tear, and moisture and environmental resistance
- Voidable film facestocks and tamper-evident vinyls designed for counterfeiting and security functionality
- Advanced adhesives that perform on difficult-to-adhere-to surfaces that are heavily textured; feature brushed metal, powder coatings and velvet finishes; or have come in contact with chemical cleaning agents
- > Removable adhesives for quick, clean removal
- > Constructions suited for laser and thermal transfer printing



Inspired Brands. Intelligent World."

Applications

- > Washers and dryers
- > Refrigerators
- > Microwaves
- > Coffee makers

- > Televisions
- > Toasters/toaster ovens
- > Trash compactors

Spec#	Product Description	Width/Length (In./Ft.)	Location	Lead Time
78385*	2 Mil White PET TC/ S8001/50#SCK	EXACT™/5000	NEE	1 Day
78387*	2 Mil Chrome PET TC/ S8001/50#SCK	EXACT™/5000	NEE	1 Day
77844*	1 Mil Clear PET Overlaminate	EXACT™/2500	PVL	1 Day
		EXACT™/5000	PVL	1 Day
		EXACT™/2500	WCT	1 Day
78401*	3 Mil Synthetic Paper/ S8001/50#SCK	EXACT™/5000	PVL	1 Day
78403*	2.3 Mil White BOPP TC/ S8001/50#SCK	EXACT™/5000	NEE	1 Day
78947*	2 Mil Clear PET TCRC/ S8015LW/50#MF	Stock 6/2500	PVL	1 Day
79327*	2 Mil Clear PET TCRC/ S8025/50#MF	Custom Coat 60	PVL	7-10 Days
77921*	2 Mil Clear PET TC/ S8025/50#SCK	EXACT™/5000	NEE	1 Day
78064**	2.3 Mil White BOPP TC/ I406KB/40#BG	Custom Coat 60	PVL	7-10 Days
79648*	4 Mil Vinyl TCD/ S8025/50#SCK	Stock 54/16 68	PVL	1 Day
18328	60# Semi-Gloss Elite™/ R5195/40#SCK	EXACT™/5000	FTW, PTC, QTN, DAL, WTC	1 Day
		EXACT™/10000	FTW, QTN	1 Day
78149	2.3 Mil White BOPP TC/ R3500/40#SCK	EXACT™/5000	PVL	1 Day
78826	2 Mil Clear BOPP TC/ R1490/1.2 Mil PET	Stock 54/1668	NEE	1 Day

*UL®-recognized

NEE=Neenah, PVL=Painesville, WCT=West Coast, FTW=Fort Wayne, PTC=Peach Tree City, QTN=Quaker Town, DAL=Dallas

16074, 03/2017, PDF

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Label and Packaging Materials

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North America

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Avery Dennison ADvantage: Technical Excellence

You can count on members of the Avery Dennison ADvantage: Technical Excellence Team to help you find the products and solutions that work for you and your customers. Our technical experts are dedicated to making your next application a success. Our people are there for you, helping with scaleup, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions.

Contact your application consultant or sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.







^{**}UL-recognition pending