

# Beauty.

Pioneering  
Change.



Our RFID portfolio offers UHF RFID inlays with excellent readability on liquid containing and metallic-embellished packaging and of small form factors. These field-tested solutions are proven to increase inventory accuracy, reduce shrinkage, and aid loss prevention.



For more information about Beauty RFID please visit:  
[label.averydennison.com/intelligentlabel](http://label.averydennison.com/intelligentlabel)



## RFID in beauty

Avery Dennison RFID delivers tagging solutions that increase item level inventory accuracy, improve loss prevention and create endless opportunities to enhance consumer engagement and brand loyalty.

- RFID efficiently and accurately manages complex SKU and color variations to minimize losses.
- Avery Dennison RFID inlays provide excellent readability on everything from small sizes to liquid to metal packaging.
- RFID field-tested inlay solutions will improve inventory accuracy from 30-70% to up to 99.8%.
- RFID efficiently and accurately manages complex SKU and color variations to minimize losses.
- Inventory accuracy and visibility helps increase sales in omnichannel retailing. With RFID enabled visibility, brands and retailers can now pick to the last unit.
- Loss visibility for high shrink items.



In-store inventory  
reads up to  
**20x** faster  
than barcodes